

NEXT ... *where CSR is now* ... *where CSR is going*

- 8:30 am** **Login to Zoom to make sure your audio and video are connected. Enjoy the pre-conference slide show to see who else is attending the Satell Institute's 8th Private CEO Conference.**
- 8:45 am** ***Opening Film – Ed Satell***
- 8:50 am** ***Welcome & Remarks – Nick Bertram***
- Consumers React – Professor Peter Frumkin shares the results of two SI commissioned experiments, focusing on their implications for our Members***
- Where CSR is Now – Fast-paced expert practitioner and thought leader panel: Lauren Swartz, Mark Baiada, Dr. Keith Leaphart, Rodger Levenson***
- Where CSR is Going – Richard Vague***
- Q&A Moderated by Nick Bertram - audience questions to all six presenters***
- Preparation for Idea Exchange Sessions – Tony Conti***
- 10:15 am** ***Peer Idea Exchange – Attendees will be automatically placed in their assigned moderated Zoom breakout rooms***
- 10:55 am** ***Report Out – Virtual Table Moderators present their table's takeaways***
- 11:05 am** ***Report Out – In Person Table Moderators present their table's takeaways (Livestream)***
- 11:25 am** ***Closing – Tony Conti***
- 11:30 am** ***Adjournment***